

**Kategori: Blockchain**

**Sektion G/Fysik**

**G06: Affärsmetoder**

**G09: Kryptografi**

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**Sökande: Selitha Publishers/The Marquise Museum of Contemporary Art**

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**Uppfinnare: Marquise De La Fressange**

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**Abstract**

- The Marquise Museum Dualchain business method tethers physical product with blockchain tokens & distributed ledgers at specific price interval based on manufacturing cost of product, enabling a use case for global currency with less volatility than bitcoin. The novelty of the Marquise Museums Dualchain method entails a combination of this statement with point 2:
- In order to prevent users from abusing the system, there are two tokens issued instead of one: centralized & decentralized, which influences user behaviour to conform to the rules of the new system
- Tethering physical product on blockchain using the Dualchain system, enables 100% immutable verification of product authenticity due to inherent characteristics of distributed ledger as a decentralized validation tool.
- The Dualchain Method enables value migration of physical good to blockchain by issuance of two tokens to represent high liquidity currency and low liquidity asset.